

See more at www.zandax.com/selling-in-a-digital-world

Course information from ZandaX

Selling in a Digital World

A premier Digital Selling training course from ZandaX

Course duration: 11 minutes of highly focused content (Revisit, review and revise as often as you want)

What you'll learn

- ✓ Introduction
 - ★ Get an overview of what the course covers
- ✓ Building Trust With Your Customers
 - ★ Learn how to boost trust levels with confident - and competent - use of technology
- ✓ How to Use Digital Tools & Analysis to Your Advantage
 - ★ See how to make the most of digital tools to maximize your sales levels
- ✓ Providing Exceptional Customer Service
 - ★ Find out how you can boost levels of customer service with digital communication
- ✓ Summary
 - ★ Summarize the key takeaways from the course

What does our Selling In A Digital World course cover?

Welcome to the Digital Age!

Advances in technology over the years have transformed the way we work. But is this good for everyone? Well, maybe. But you need to know how to operate effectively, and as a salesperson in this digital world, you have challenges, and opportunities to benefit.

This course is designed to help you to operate effectively when selling in the digital age.

Accessibility

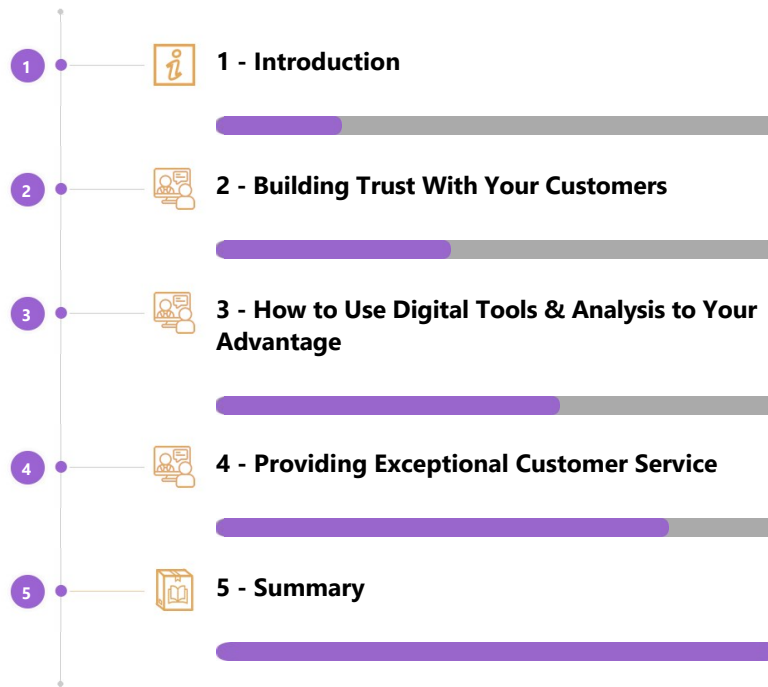
This course comes with transcripts so people have text options for all media, subtitles for all videos and is screen reader friendly with alternative text.

This Digital Selling skills training course, like all our courses, has been developed over many years of classroom and online delivery. Content has been thoroughly researched and is constantly updated so it's always leading edge. It's completely interactive and is full of practical knowledge and solutions.

Still wondering whether to do the course?

Just think about this: how much would you benefit if you had better digital selling skills?

Course content for Selling In A Digital World



More about the ZandaX Selling In A Digital World course

Make the Most of Opportunities in Digital Selling

Make the most of sales opportunities in the digital world

Digital marketing and e-commerce, when used well, can make it easier to increase sales: you can even reach a wider customer base with relatively little effort or expense.

Our Selling in a Digital World course will help you to gain the knowledge and techniques to help you succeed.

We show you how to build trust with your customers online, how to use digital tools and analysis to your advantage, and how to offer exceptional customer service online.

This means that by the end of this course you'll have a good idea of what you need to do to make the most of the opportunities the digital world offers.

Watch the modules, revisit them time and again ... and have fun with improving your skills!

Learning format

The course is offered as follows:

You'll learn using easy-to-follow on-screen videos which you can pause, re-run and revisit as often as you like, and also through interactive content with short quizzes and questions appropriate to the course subject.

You also get exercises to test your progress that you can use to reinforce your learning.

The course is arranged into modules, each with several lessons. Refer to the course content for more details on what's covered. This combination of videos and interactive content will enable you to get a thorough understanding of the subject.

View this course online

Visit our website at www.zandax.com/selling-in-a-digital-world to view the latest details, including related courses, prices and quantity discounts.

ZandaX

ZandaX – Change Your Life ... Today

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